

# Financial Intelligence & Risk Management

for Decision-makers in Construction



## Is your company ready for financial headwinds or tailwinds?

You plan projects. You build teams. You manage equipment. Are you being just as purposeful about your construction firm's finances?

Join ABC for this informative program designed for senior decision-makers and key team players who manage their company's financial risk. This class will provide practical tools and techniques for measuring and monitoring company financial health and profitability.

### Topics include:

- Tools and techniques to analyze company financial statements
- Systems for on monitoring key financial metrics, KPI's, and other relevant information
- How to identify risks and opportunities, internal and external
- Analysis of recent financial challenges and opportunities faced by the construction industry
- Guidelines to use to posture your firm, protect your resources, and pursue opportunities



**Presenter: Mr. Jeffrey George, CFA, CEPA, Founder and Principal, TAO Financial**  
Jeff is an accomplished financial professional with knowledge and experience in a variety of disciplines including accounting, investment banking, institutional investment consulting, private wealth management, financial planning, and business owner exit planning. During his tenure at JPMorgan Investment Bank, Jeff worked with offices worldwide managing the risks associated with billions of dollars of complex investments.

As an investment consultant, Jeff advised on \$2 billion in corporate and retirement plan assets in plans such as 401(k)s, pensions, executive deferred compensation plans, executive pension plans, and corporate-owned variable life insurance products.

Scan the QR code or register online at [abccentralfloida.com/training-development/education-calendar/](http://abccentralfloida.com/training-development/education-calendar/)

### Who Should Attend

- Senior Leadership
- Owners & CEOs
- Board Members or Advisors
- Financial Officers
- Strategic Planners

### REGISTRATION

Date	November 8, 2022
Time	8:30 AM - 11:30 AM Includes materials and handouts, continental breakfast refreshments
Location	651 Danville Drive, Suite 200 Orlando, FL 32825
Cost	\$250 ABC Members \$350 Non-Members

*Because of the intensity of the seminar content, seating will be limited to 25 and it is suggested that key decision-makers register with a core team who deal with financial risk management decisions and planning for their organizations.*

**Inquire about sponsorship opportunities.**



**Associated  
Builders and  
Contractors**

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## Connect... Educate... Advocate

651 Danville Drive, Suite 200 Orlando, FL 32825  
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