



Join us for the inaugural NAIOP Food & Wine Festival

November 10, 2022 on Church Street
5pm – 7pm – **NAIOP and CRE Member Event**
7pm – 9pm – **Open for friends and family**

Welcome to NAIOP Food & Wine Festival.

This interactive event will showcase Central Florida's commercial developments and upcoming projects. The event will provide a tradeshow-like platform for Central FL developers to share new, planned & existing projects with NAIOP's network of brokers, developers, owners, investors and associated professionals.

- **Live music**
- **Sample bites from restaurants located in NAIOP member owned buildings**
- **Variety of beverage options**
- **Prizes & Raffles**
- **Learn about the latest developments and speak with the developers directly**
- **Network with CRE professionals**



How to maximize your experience?

1. **Pick up your passport at the check-in desk**
2. **Collect stamps on your passport by visiting Developer Booths**
3. **Redeem Stamps for bites & beverages at one of our Food & Drink Tents**
4. **Complete your passport to enter to win cash prizes**

The tradeshow style event will run from 5-7pm. After 7pm feel free to invite “guests of NAIOP” to enjoy the live band and samplings of some of the city's best restaurant fare. Food & Drink Tents will remain open until 9pm on a cash basis.

Developer Booths

Booth space is available to developers and owners with commercial real estate projects in the Central Florida market. Categories include office, industrial, retail, multi-family, and mixed-use/other. Exhibitor booths include your logo on all marketing materials, the NAIOPCFL website, signage at the event, and 2 admission tickets. Booth participants will be provided with one 6-foot table, two chairs, and a table cloth. Exhibitor space is provided on a first-come, first-served basis. Premium booths will have electrical access.

Interested in participating as an exhibitor? Reach out to Lindsay@naiopcfl.org | **Standard: \$500** | **Premium: \$750**

REGISTRATION: Member and Broker: \$50 | Developing Leader: \$45 | Nonmember: \$100

Registration closes November 3, 2022* | *Late registration \$150





Sponsorship OPPORTUNITIES

Title Sponsor/ Plate & Cup Sponsor: \$5000

Logo on all plates and glasses served at the event. Opportunity also includes 10 tickets to the event, logo on one bridge banner (bridge over Church Street), and logo on all marketing materials including NAIOPCFL website.

Passport Sponsor: \$2000

Logo on Food and Wine Passport used by each guest. Opportunity also includes 4 tickets to the event and logo on all marketing materials including NAIOPCFL website.

Bar Sponsor (5 available): \$2000

Not a Developer, but want to partner with one of our wine booths and be a part of the event? This opportunity is for you! Your logo will be displayed on the Bar and your logo will be one of 5 showcased on our cocktail napkins for the event. Opportunity also includes 2 tickets to the event and logo on all marketing materials including NAIOPCFL website.

Bag Sponsor: \$2000

Logo on bag given to all attendees to hold promotional items from the Booths. Opportunity also includes 5 tickets to the event and logo on all marketing materials including NAIOPCFL website.

Wristband Sponsor: \$1500

All attendees will wear a wristband to designate to security that they are permitted to be at the private event. Showcase your logo on the wristband! Opportunity also includes 4 tickets to the event and logo on all marketing materials.

Prize Sponsor: \$2500

Opportunity to present prizes to the three winners on the stage at the end of the event, 4 tickets to the event, and logo on all marketing material and prize envelopes/packageings.

Premier Stage Banner (1 available)- Top of the stage panel: \$3000

Logo on the top of the stage banner. Sponsor will also receive banner after the event. Banner measurements: 36 '9" x 3' 8" . Banner Opportunity also includes 10 tickets to the event and logo on all marketing materials including NAIOPCFL website.

Stage Banner (2 available)- Side of the stage panel: \$2000

Logo on one of the side panels of the stage banner. Sponsor will also receive banner after the event. Banner measurements: 6'x16'. Opportunity also includes 5 tickets to the event and logo on all marketing materials including NAIOPCFL website. Reach out to Lindsay for banner measurements.

Bridge Banner (1 available)- Banner hanging from Church Street Bridge: \$1500

Place your banner on one side of the Church Street Bridge. Sponsor will also receive banner after the event. Opportunity also includes 3 tickets to the event and logo on all marketing materials including NAIOPCFL website. Reach out to Lindsay for banner measurements.

Church Street Station Banner (6 available)- Banner hanging from the 2nd story of the Cheyenne Saloon or Bumby Arcade: \$750

Place your banner on the 2nd level of Church Street Station. Banners will be hung off of the Cheyenne Saloon and Bumby Arcade railings. Sponsor will also receive banner after the event. Opportunity also includes 1 ticket to the event and logo on all marketing materials including NAIOPCFL website. Reach out to Lindsay for banner measurements.

