

SPACE SIZE	RATE/ISSUE ¹			AD DIMENSIONS
	1/X	3/X	6/X	
1/8 Page	<input type="checkbox"/> \$150	<input type="checkbox"/> \$135	<input type="checkbox"/> \$125	3.625" w x 2.4375" h
1/4 Page	<input type="checkbox"/> \$250	<input type="checkbox"/> \$225	<input type="checkbox"/> \$200	3.625" w x 4.875" h
1/2 Page	<input type="checkbox"/> \$395	<input type="checkbox"/> \$375	<input type="checkbox"/> \$350	7.5" w x 4.875" h
Full Page	<input type="checkbox"/> \$650	<input type="checkbox"/> \$625	<input type="checkbox"/> \$595	7.5" w x 10" h (live area) 8.75" w x 11.25" h (with bleed)
Cover: Inside Front/Back ²	<input type="checkbox"/> \$695	<input type="checkbox"/> \$675	<input type="checkbox"/> \$650	7.5" w x 10" h (live area)
Cover: Outside Back ³	<input type="checkbox"/> \$725	<input type="checkbox"/> \$695	<input type="checkbox"/> \$675	7.5" w x 8.85" h (live area)
Cover Photo ⁴	<input type="checkbox"/> \$500			8.75" w x 11.25" h (bleed)
Business Profile: Full	<input type="checkbox"/> \$400			
Business Profile: Half	<input type="checkbox"/> \$300			

Size Rate _____ x **# Issues** _____ = **Subtotal** _____

Company supplied final art/specification listed to the right

Design Services provided by ABC (\$100 fee) _____
Digital proof will be sent for approval

_____ Additional Magazine copies \$6/each _____

Advertising Total _____
PAYMENT OPTIONS BELOW

MATERIAL SPECIFICATIONS
PHOTOGRAPHS

High-resolution minimum 300 dpi, converted to CMYK color space for print. Acceptable formats include .jpg, .tif, .psd

LOGOS

Vector art files with fonts as outline and converted to CMYK color space for print. No PMS, spot colors or transparencies. Acceptable formats include .eps, .ai, some .psd, and .pdf if fonts have been converted to outline. Note: .jpg is a raster file type and will blur when enlarged. Vector files .eps, .ai retain crispness and clarity when enlarged.

ARTICLE CONTENT

MS Word file with CAPS, Initial Caps, **boldface**, or *italic* where requested. One word-space between sentences. One line-return between paragraphs. **Please run spellcheck on your documents before submitting.**

FILE NAMES

BCFyer_issue_section_your company name using underscores, not dashes.

2023_1_MemberNews_CompanyName
2023_2_BusinessProfile_CompanyName

- ¹ Ad rates are for current CF member companies.
- ^{2,3} Inside Front/Back and back cover placement is reserved for full page ads.
- ⁴ Cover photo available to Contractors Subcontractors only.

Starting Issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Issue No./Delivery Month	1 - Feb	2 - Apr	3 - Jun	4 - Aug	5 - Oct	6 - Dec
Deadlines						
Space Closing	Dec 1	Feb 1	Apr 1	Jun 1	Aug 1	Oct 1
Materials Due	Dec 15	Feb 15	Apr 15	Jun 15	Aug 15	Oct 15

If you don't see an advertising option available within *BUILDING Central Florida* magazine that fits your company needs or you have questions about file types and color space, ABC is here to help. **Please call 407-628-2070 or email bcf@abccentralflorida.org**

THE INFORMATION LISTED BELOW IS REQUIRED TO PROCESS YOUR INSERTION ORDER

Make your ad reservations on the CF ABC website: www.abccentralflorida.com/store or complete the form below.

DATE _____ COMPANY _____ CONTACT _____ PHONE _____

TITLE _____ EMAIL _____

ADDRESS _____

City: _____ State: _____ ZIP: _____

PAYMENT INFORMATION

Check enclosed (payable to CFC ABC, Inc.) Bill Us (CFC ABC members only) P.O.# _____ VISA MC AMEX Discover

NAME ON CARD _____ EMAIL FOR RECEIPT _____

CARD # _____ EXP. DATE _____ CVC CODE _____

CREDIT CARD BILLING ADDRESS _____ ZIP CODE _____

AUTHORIZED SIGNATURE _____

CANCELLATION POLICIES: *Advertising space and Business Profile cancellations* must be received by **5:00 pm** of the **Space Closing Date** listed above. If materials are not received by the **Materials Due** date, no refund or credit will be given and space will not roll over to a future issue.

