



DARE TO BUILD YOUR CAREER

Those who dare to enter the construction industry build the world.

Craft professionals work hard and have the skills to show it. Their drive, knowledge and skills can take them all the way to the top – from entry-level to CEO – the possibilities are nearly limitless.

THE FACTS MAY SURPRISE

Success is attainable without a four-year degree

From 2015 – 2024, there will be 1,921,200 people entering the labor market with a bachelor's degree each year, yet **7 out of 10 jobs require less than a four-year degree.**

- One requires a master's degree or more.
- Two need a bachelor's degree or more.
- Seven require an associate degree, credential or certification.

Through industry-recognized credentials and certifications, craft professionals earn competitive wages with minimal to no debt.

We can do it – construction is a woman's world too

The construction industry is closing the gap on equal pay. In fact, women earn **99.1%** of what men make in construction – significantly higher than the U.S. average of 81.1%. In addition, about 13% of construction firms are now owned by women, a 94% growth since 2007. 44 of the top 100 construction companies have women executives. Construction's not just your granddad's world anymore – after all, a woman's place is anywhere she wants it to be.

Average pay is high – without acquiring debt or student loans

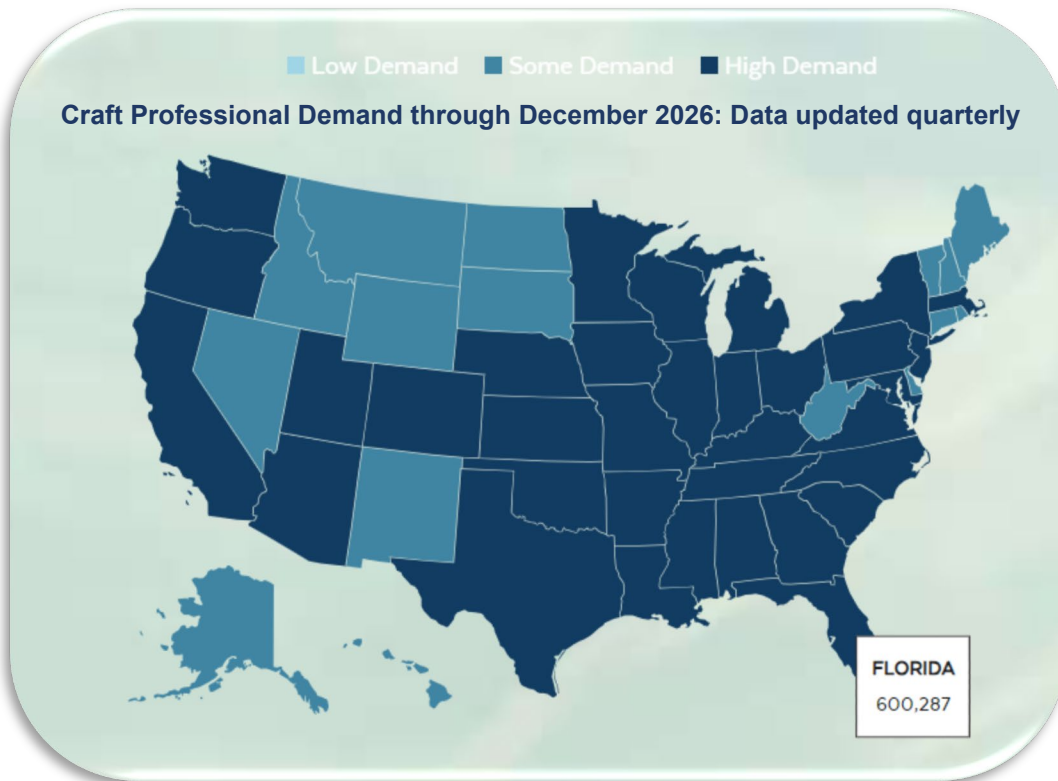
Total student debt in the United States is estimated at more than \$1.7 trillion – second only to mortgage debt. Some studies show that the average repayment of student loans could take more than 20 years. While craft professionals still require education in order to learn the necessary skills and knowledge for their work, their training looks a bit different.

One common form of this is an apprenticeship, where trainees are instructed by experienced pros and get on-the-job training. Apprentices actually earn while they learn, being paid for the work they do during their training.

DEMAND IS HIGH IN CONSTRUCTION

For more than **7 years** in a row, construction skilled trades are the hardest roles to fill. In addition, **54% of construction firms are having a hard time** filling both salaried and hourly craft positions.

With 53% of seasoned workers retiring in the next 15 years, the industry is facing a critical skills gap. New entrants to the field have the opportunity to quickly grow their careers, especially if they take the initiative to learn the skills and knowledge from those retiring.



Florida Construction Crafts With the Most Demand

Craft Laborer	155,555	Insulator	16,708
Carpenter	99,445	Boilermaker	15,724
Mason	57,344	Millwright	15,240
Ironworker	45,961	Roofer	15,077
Electrician	38,524	HVAC Technician	11,470
Heavy Equipment	32,482	Glazier	8,560
Plumber	21,804	Instrumentation	3,815
Pipefitter	18,185	Welder	2,884
Painter	17,893	Power Line Worker	2,111
Sheet Metal Worker	17,280	Mobile / Tower Crane	2,075